

SAVE THE DATE!

Water, Water, Everywhere? But not a drop to wash with!

BCA, SCS RDG North and CCUK joint event - **Thursday, February 12, 2026**

Cranage Estate, Holmes Chapel, CW4 8EW

“Water, Water, everywhere, Nor any drop to drink.” Coleridge’s Epic Poem 'The Rime of the Ancient Mariner' laments being surrounded by water "*underneath a bloody sun*", but unable to use it. With countries seemingly either in flood or drought, the use of water in personal care is becoming more important.

Our one-day seminar will look at all aspects of water use in cosmetics, from geopolitics to formulating and household use to environmental fate. We’ll look at what the industry can do to use water better, whether in the formulation or in use, and finish off with a Roundtable discussion with the speakers.

With water on everyone’s agenda, this will be a key topic to learn more about from leading industry and academic speakers.

Outline Topics

1. The world of water – scene setting – what is happening with water around the world and in the UK?
2. Fate of cosmetic ingredients in the environment
3. Marketing trends and water
4. Waterless formulations – how and why to do it
5. Water in the home
6. Roundtable Discussion

Reserve the date in your diary and look out for updates on speakers, timings and booking info!

We would be interested to hear from anyone who wants to speak at this event, please contact the BCA office at enquiries@bcaorg.com

Kind regards,

Polly

BCA administration team