



# Personal Care Group

## BCA PCG, SCS RDG North and CCUK Open Seminar

### The Future Is Green – but what does it mean?

**De Vere Cranage Estate, Holmes Chapel, CW4 8EW**  
**Thursday 28 September 2023 at 9.30am**

The challenges ahead for the cosmetics and wider chemical industry are enormous. With the aim of getting to Net Zero on carbon dioxide, switching to renewable raw materials, moving to reusable and recyclable packaging and for materials going to drain to have no environmental impact. There is consensus that we need to do this and do it fast, but what does this mean in practice?

Leading industry speakers will give their expert insight, starting with a keynote on what the world should look like by 2030 and how the EU Green Deal lays down a vision for Europe. We investigate certifications for green products but also how not to fall into greenwashing traps.

Post lunch we take a look at raw materials from natural sources and the challenges they pose, followed by a key ingredient supplier showing their journey and what lies ahead. Finally, all products come in packaging and we'll find out what is happening to make these green.



# BCA

British Chemicals Association



Fifth Floor The Exchange Station Parade Harrogate HG1 1TS | 01423 700249 | [enquiries@bcaorg.com](mailto:enquiries@bcaorg.com) | [bcaorg.com](http://bcaorg.com)

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#### 09.30 Registration

10.25	Welcome and introduction	BCA, SCS, CCUK
10.30	2030 Visions, The Road Ahead	Nick Dixon, BCA Personal Care Group Chair
11.00	EU Green Deal	Clare Liptrot, Croda Europe Ltd
11.30	Green Claims and Greenwashing	Hannah Forbes, C2Compliance Ltd
12.00	Natural Certifications	Deedi Modey, Marketing Manager, BASF plc

#### 12.30 Networking Lunch

13.30	Greening Cosmetics Raw Materials for Circularity	Ann Stevenson, Resource Futures
14.00	Designing Sustainable Products	Camilo Cardenas and Caroline Potter, Sagentia Innovation
14.30	Green Packaging	David Newman, Bio-based and Biodegradable Industries Association (BBIA)

#### 15:30 Close of meeting



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Please complete and return this form by **no later than Friday 22 September 2023** to:

Jackie Hall, BCA, Fifth Floor, The Exchange, Station Parade, Harrogate, HG1 1TS  
Tel: +44 (0)1423 700249; E-mail: [enquiries@bcaorg.com](mailto:enquiries@bcaorg.com)

BCA/SCS/CCUK MEMBER: [            ]\* £100.00 + £20.00 VAT = **£120.00**  
(includes refreshments and buffet lunch)

NON MEMBERS: [            ]\* £294.12 + £58.82 VAT = **£352.94**  
\*(please enter number of delegates)

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