



Personal Care Group

BCA PCG, SCS RDG North and CCUK Open Seminar

K.I.S.S. Formulations
Simply the Best - Optimising performance in simple cost-effective formulations

De Vere Cranage Estate, Holmes Chapel, CW4 8EW
Thursday 4 July 2024 at 9.30am

At this joint meeting, the BCA's Personal Care Group, Society of Cosmetic Scientists RDG North and Cosmetics Cluster UK will host leading industry speakers, who will give their expert insights into simplicity in formulations, a growing trend against a background of the cost of living crisis and ingredients under threat.

Formulators are going back to the drawing board to develop new formulas that use less ingredients but they still need to perform and give value for money. This seminar will look at the challenges of how to get the best out of your formulation, reducing your ingredient pallet and keeping high performance. We will ask the question "can we really Keep It Simple?"

The meeting is open to all. BCA, SCS and CCUK members can attend at the members' rate.

For more information and to be a part of this insightful discussion visit the BCA website.



Fifth Floor The Exchange Station Parade Harrogate HG1 1TS | 01423 700249 | enquiries@bcaorg.com | bcaorg.com

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09.30 Registration

10.25 Welcome and introduction BCA, SCS, CCUK

10.30 Marketing Trends

11.05 Ingredients in the Spotlight

11.40 Simple Skin Care Formulations

12.15 Networking Lunch

13:30 Simple Hair Care Formulations

14.00 Sustainability and Simplicity

14.30 Roundtable: Simplicity or Complexity Speakers and Moderator

15:00 Close of meeting



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Please complete and return this form by **no later than Friday 28 June 2024** to:

BCA, Fifth Floor, The Exchange, Station Parade, Harrogate, HG1 1TS
Tel: +44 (0)1423 700249; E-mail: enquiries@bcaorg.com

BCA/SCS/CCUK MEMBER: []* £60.00 + £12.00 VAT = **£72.00**
(includes refreshments and buffet lunch)

NON MEMBERS: []* £120.00 + £24.00 VAT = **£144.00**
*(please enter number of delegates)

I/We enclose my/our cheque for £ payable to BCA

Or

I/We will telephone the BCA office with credit or debit card details (Visa/Mastercard)

Or

Please invoice quoting purchase order no:

BCA VAT REGISTRATION NO 235 5960 48. A VAT invoice will be issued

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