



Personal Care Group

BCA PCG, SCS RDG North and CCUK Open Seminar

K.I.S.S. Formulations

Simply the Best - Optimising performance in simple cost-effective formulations

De Vere Cranage Estate, Holmes Chapel, CW4 8EW
Thursday 4 July 2024 at 9.30am

At this joint meeting, the BCA's Personal Care Group, Society of Cosmetic Scientists RDG North and Cosmetics Cluster UK will host leading industry speakers, who will give their expert insights into simplicity in formulations, a growing trend against a background of the cost of living crisis and ingredients under threat.

Formulators are going back to the drawing board to develop new formulas that use fewer ingredients but they still need to perform and give value for money. This seminar will look at the challenges of how to get the best out of your formulation, reducing your ingredient palette and keeping high performance. We will ask the question "can we really Keep It Simple?"

The meeting is open to all. BCA, SCS and CCUK members can attend at the members' rate.

For more information and to be a part of this insightful discussion visit the BCA website.



BCA

British Chemicals Association



Fifth Floor The Exchange Station Parade Harrogate HG1 1TS | **01423 700249** | enquiries@bcaorg.com | bcaorg.com

Copyright © British Chemicals Association, a company limited by guarantee, registered in England and Wales, registered number 01763229, 5th Floor Waverley House, 115-119 Holdenhurst Road, Bournemouth, Dorset, BH8 8DY



Personal Care Group

BCA PCG, SCS RDG North and CCUK Open Seminar

K.I.S.S. Formulations

Simply the Best - Optimising performance in simple cost-effective formulations

De Vere Cranage Estate, Holmes Chapel, CW4 8EW

Thursday 4 July 2024 at 9.30am

09.30 Registration

10.25	Welcome and introduction	BCA, SCS, CCUK
10.30	Marketing Trends	Helene Hine, Croda, Global Marketing Manager
11.05	Ingredients in the Spotlight	Clare Walker, Holiferm, EFfCI RAPS Chair
11.40	Simple Skin Care Formulations	Stacey Irving Gaffey, Global Cosmetic Developments, Fiona Elliott, HAPII Ltd

12.15 Networking Lunch

13:15	Simple Hair Care Formulations	Alice Miles, Innospec, Technical Manager Personal Care
13.50	Balancing Sustainability and Simplicity: Can We Have It All?	Rachael Davison, Barentz, PC Technical Director
14.25	Keeping Claim Support Testing Simple	Paul Cornwell, TRI Princeton, Director Business Development
15.00	Roundtable: Simplicity or Complexity?	Speakers and Moderator, Bernice Ridley SCS

15:30 Close of meeting



Fifth Floor The Exchange Station Parade Harrogate HG1 1TS | **01423 700249** | enquiries@bcaorg.com | bcaorg.com

Copyright © British Chemicals Association, a company limited by guarantee, registered in England and Wales, registered number 01763229, 5th Floor Waverley House, 115-119 Holdenhurst Road, Bournemouth, Dorset, BH8 8DY



Personal Care Group

BCA PCG, SCS RDG North and CCUK Open Seminar

K.I.S.S. Formulations

Simply the Best - Optimising performance in simple cost-effective formulations

De Vere Cranage Estate, Holmes Chapel, CW4 8EW

Thursday 4 July 2024 at 9.30am

Please complete and return this form by **no later than Friday 28 June 2024** to:

BCA, The Exchange, Station Parade, Harrogate, HG1 1TS

Tel: +44 (0)1423 700249; E-mail: enquiries@bcaorg.com

BCA/SCS/CCUK MEMBER: []* £60.00 + £12.00 VAT = **£72.00**
(includes refreshments and buffet lunch)

NON MEMBERS: []* £120.00 + £24.00 VAT = **£144.00**
*(please enter number of delegates)

I/We enclose my/our cheque for £ payable to BCA

Or

I/We will telephone the BCA office with credit or debit card details (Visa/Mastercard)

Or

Please invoice quoting purchase order no:

BCA VAT REGISTRATION NO 235 5960 48. A VAT invoice will be issued

Title	Forename	Surname
Company/Organisation		
Address		
Telephone/mobile		
E-mail		
Special dietary requirements		



BCA

British Chemicals Association



Fifth Floor The Exchange Station Parade Harrogate HG1 1TS | **01423 700249** | enquiries@bcaorg.com | bcaorg.com

Copyright © British Chemicals Association, a company limited by guarantee, registered in England and Wales, registered number 01763229, 5th Floor Waverley House, 115-119 Holdenhurst Road, Bournemouth, Dorset, BH8 8DY