

BCA Specialist Training Courses

Learning with BCA "Developing and Marketing Cosmetic Ingredients"

A training course presented jointly with Cosmetic Cluster UK (CCUK)

WHY ATTEND

Bringing a new cosmetic ingredient to market can feel overwhelming, but it doesn't have to be. This expert-led course demystifies the process, guiding you through the key regulatory, technical, and ethical considerations that can make or break your market success. You'll learn exactly what it takes to navigate industry requirements and set your ingredient up for a successful launch.

WHAT THE COURSE WILL DELIVER

This course will:

- Unlock the complexities of regulations applicable to developing and marketing cosmetic ingredients
- Highlight key requirements for safety assessments and use of alternative testing methodology
- Help you understand the development and validation of cosmetic claims, and how these can be used by ingredient suppliers
- Provide insights into navigating chemical and cosmetic regulations effectively
- Explore applicable sustainability and ethical topics and the labelling schemes that support them.

WHO WILL BENEFIT

This course is accessible to a wide audience and has relevance for chemists, formulators and marketers new to the cosmetic ingredient sector, and to chemical and ingredient producers who wish to enter the cosmetic market, either as new suppliers or with products established in complementary markets, such as food and pharmaceuticals.

BCA and CCUK members are offered priority booking with attendance limited to 20 delegates to ensure that the course is interactive. Attendees will receive course material in hard copy and electronically.

COURSE PRESENTERS

This course is presented by Amanda Isom, Clare Walker and Nick Dixon. Amanda has over 25 years' experience in cosmetics, including 20 years with the CTPA, working on technical and regulatory issues. Clare has over 20 years' experience in the field of regulatory and product safety, for both ingredients and formulation manufacturers. Nick has 40 years' experience in the chemical industry, covering technical, business, and regulatory roles.



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"Developing and Marketing Cosmetic Ingredients"

- 09.30 Registration and refreshments
- 10.00 **Chemical regulations and Cosmetics vs The Cosmetics Regulation and Chemicals**
- Animal testing
 - Bans and restrictions
 - The role of the SCCS and OPSS
 - INCI and CosIng
- Cosmetic Safety Assessments
- How do I demonstrate the safety of my ingredient?
 - What is an Alternative Testing Methodology?
- Cosmetic Claims
- What is a cosmetic claim, and why is it important to ingredient suppliers?
- 12.30 Lunch
- 13.15 **Cosmetic Claims**
- Validation of cosmetic claims
- Sustainability and Corporate Social Responsibility
- What might cosmetic customers want to know about your ingredient?
 - Voluntary Labelling Schemes (Cosmos, Cruelty Free, Vegan etc)
- 15.30 Close



